

[Webinar] Globalisation 4.0 – Are You Ready?

17 August 2020, Monday

12.15pm – 1.45pm

This programme will be conducted as a webinar.

Registration Fees	
Category	Fees (Inclusive of 7% GST and course materials)
Law Society Member	\$53.50 Free*
SCCA Member	\$96.30
Non-Member	\$107.00



No. of Public
CPD Points:
1.0

Practice Area:
**Others/Multi-
disciplinary**

Training Level:
General

*From 1 July to 31 December
2020, webinars are free for all
LawSoc Members.
Terms and conditions apply.

About the Programme

Globalisation 4.0 is a new term that was coined at the World Economic Forum in March 2019. This next phase of globalisation, brought about by the advent of new technologies; artificial intelligence and machine learning; robotics and the Internet of Things; will transform all industries and sectors, on an unprecedented global scale. Unlike previous phases, which were mainly in connection to goods-producing sectors and goods trading, Globalisation 4.0 will have a much greater impact on the service industry, which professional services (such as the legal profession) is a part of.

While this tectonic shift will bring about new opportunities and even increases in productivity, the pace at which this development displaces billions of workers is a cause of major concern for governments all over the world.

Even before the COVID-19 pandemic came upon us, there was already doubt about the benefits of free trading of goods across borders with increasing backlash against globalisation. With an on-going pandemic now in our midst, technology has proven to be more important to everyone in business than ever before, from MNCs to even the hawkers. What new trends affecting globalisation have emerged as a result of the pandemic? Will there be a new surge of interest in technology which will buck the trend of anti-globalisation?

Hear from Mr Chaney Ho, who has a wealth of experience in digital transformation and strategic innovation management, and his views on a new era of globalisation, and how these changes may affect business owners and businesses going forward.

Programme Outline

Time	Programme
12.00pm – 12.15pm	Registrants to log on
12.15pm – 1.15pm	Globalisation 4.0 – Are You Ready? Chaney Ho - Co-founder, Advantech
1.15pm – 1.45pm	Question & Answer
1.45pm	End

Speaker's Profile



Chaney Ho - Co-founder, Advantech

As the Co-founder of Advantech, Mr Chaney Ho is in charge of the company's global sales and marketing strategies. He has been serving as Executive Director in Advantech Co., Ltd. since 1 September 1 2017. He is also Director in Beijing Yan Hua Xing Ye Electronic Science & Technology Co., Ltd. (ACN), Advantech Japan Co., Ltd. (AJP) and Unabiz Pte Ltd.

In Advantech, he is leading the company in its new branding mission towards "Enabling an Intelligent Planet." As a result of his leadership, Advantech has received recognition from the prestigious brand consulting firm Interbrand as one of the Top 10 Taiwanese Global Brands.

Through long experience in the company, Chaney has built a reputation as a leader in sales and marketing strategy and in building global brand recognition. While leading Advantech Greater China, Chaney devised a deep penetration marketing strategy for the Chinese market and achieved double-digit growth year after year. Now the greater Chinese market (including China and Taiwan) accounts for 30% of Advantech's revenue.

In 2010, after Chaney took on Advantech President's role, he participated in planning Advantech's current vision, "Enabling an Intelligent Planet", which sped up Advantech's entry into the Internet of Things (IoT) era. Chaney also led the transformation of Advantech's organisation from being product-oriented to industry-oriented.

Chaney was born in 1954 and graduated from Tatung University in Taiwan. His first job was with HP Taiwan, where he started as an engineer, and worked his way up to become a manager. Prior to joining Advantech, he worked as the General Manager of Inalways Corporation. Under his management, Inalways successfully made its IPO on the OTC market in 1999, and was awarded the National Small and Medium Enterprise Award by the government. Chaney later won personal recognition, receiving the Small and Medium Enterprise (SME) Professional – General Manager Award, for his management performance with Inalways. Since 2014, he has delivered numerous presentations and lectures both in Taiwan and overseas on subjects such as Strategic Innovation Management, Digital Transformation, Corporate Vision and Culture, and the next era of globalisation.

Admin Note to Singapore Practitioners and s36B Foreign Lawyers in relation to the Mandatory CPD Scheme:

No of Public CPD Points: 1.0
Practice Area: Others/Multi-disciplinary
Training Level: General

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes logging in at the start of the webinar and logging out at the conclusion of the webinar in the manner required by the organiser, and not being away from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.

Note: In the course of the event, photographs/videos/interviews of participants could be taken/conducted by the Law Society or parties appointed by the Law Society for the purpose of post event publicity, either in the Law Society's official publication/website, social media platforms or any third party's publication/website/social media platforms approved by the Law Society.

Registration

To register, please visit our website at: <https://www.lawsociety.org.sg/CPD-Portal/Law-Society-Events>.
For enquiries, please contact us at cpd@lawsoc.org.sg or 6530-0239.

1. Terms and Conditions

- 1.1. **"Free" registration tickets are extended only to Law Society of Singapore Members under the "Extraordinary Relief Package". Note: Other employees of law firms are not eligible**
- 1.2. **"Free" Registration tickets are strictly non-transferable.**
- 1.3. **If a Member is found to have lapsed in attendance of 3 free webinars, without cancellation of registration at least 3 working days prior to the event, their subsequent free registrations will be rejected and the usual registration fee will apply. Strictly no exemptions will be considered.**
- 1.4. Registration closes on the date as stipulated on the registration page or when all seats are filled.
- 1.5. Allocation of seats is on a first-come-first-served basis and there are limited seats for each programme.
- 1.6. The registration fee is due and payable upon registration and must be received prior to the programme.
- 1.7. Payment must be made by the closing date stated. Registration will only be confirmed upon receipt of full payment.
- 1.8. The Law Society reserves the right to refuse to register or admit any participant, and to cancel or postpone the programme.
- 1.9. For paid registrations, a substitute delegate is welcome, provided that The Law Society is notified in writing of the substitute delegate's name and particulars at least 3 working days before the programme. Substitution of registrant is not applicable for "Free" registration tickets.

2. Cancellation and Refund of Fees

- 2.1. Participants who cancel their registration before the commencement date shall be liable to pay the percentage of the registration fee set out as follows:
 - i. 20 calendar days before commencement date: 25% of registration fee.
 - ii. 8 to 19 calendar days before commencement date: 50% of registration fee.
 - iii. 7 calendar days or less before commencement date: 100% of registration fee.
- 2.2. Participants who cancel their registration without prior payment shall also be liable to the cancellation fee set out in 2.1. In the event that the payment for cancellation fee is not received despite multiple chasers, a tax invoice will be issued and mailed to your law practice/organisation.
- 2.3. Participants who are unable to attend the programme due to medical exigencies will be subject to a cancellation fee of 50% of the registration fee.