

Jointly Organised



[Webinar] Cross Border Personal Data Transfers: Spotlight on ASEAN Model Contractual Clauses

~ in support of the Privacy Awareness Week 2021 ~



24 May 2021, Monday (10.30am – 12.00pm)

This programme will be conducted as a webinar.

Registration Fees	
Category	Fees (Inclusive of 7% GST and course materials)
Law Society Member	\$32.10 Free*
SCCA Member	\$32.10 Free
Non-Member	\$64.20



No. of Public
CPD Points:
1.5

Practice Area:
**Data Protection
& Privacy**

Training Level:
General

*From 15 February to 30 June 2021, webinars are free for all LawSoc Members.
Terms and conditions apply.

About the Programme

As cross border transfers become ubiquitous, so do data privacy (and similar) laws. Companies are now presented with a number of legal routes to lawfully execute cross border transfers of data, some of which include standard or model contract clauses. To facilitate intra-ASEAN data transfers, the ASEAN Digital Data Governance Working Group developed the ASEAN Model Contractual Clauses for Cross Border Data Flows (MCCs). The MCCs are template contractual terms and conditions that may be included in the binding legal agreements between businesses transferring personal data to each other across borders. It was approved by at the ASEAN Digital Ministers' Meeting on 22 January 2021.

Join us in this webinar to learn how the ASEAN MCCs support and ensure personal data protection in cross border transfers, and how legal counsels and practitioners can use and incorporate these MCCs into binding legal agreements.

Objectives & Learning outcomes

- Understand the policy and legal considerations behind the ASEAN MCCs
- Understand the legal context in which cross border transfers occur, and how the ASEAN MCCs ensure personal data protection
- Learn how the ASEAN MCCs can be applied legally in data transfer arrangements
- Gain awareness about existing tools for data transfer within ASEAN

Admin Note to Singapore Practitioners and s36B Foreign Lawyers in relation to the Mandatory CPD Scheme:

No of Public CPD Points: 1.5

Practice Area: Data Protection & Privacy

Training Level: General

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes logging in at the start of the webinar and logging out at the conclusion of the webinar in the manner required by the organiser, and not being away from any part of the webinar for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.

Note: In the course of the event, photographs/videos/interviews of participants could be taken/conducted by the Law Society or parties appointed by the Law Society for the purpose of post event publicity, either in the Law Society's official publication/website, social media platforms or any third party's publication/website/social media platforms approved by the Law Society.

Programme Outline

Time	Programme
10.00am – 10.30am	Registrants to log on
10.30am – 10.35am	Welcome Remarks Jeffrey Lim – Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Director, Joyce A Tan & Partners
10.35am – 10.45am	Opening Remarks Yeong Zee Kin – Assistant Chief Executive (Data Innovation and Protection Group), Infocomm Media Development Authority of Singapore (IMDA); Deputy Commissioner, Personal Data Protection Commission (PDPC)
10.45am – 11.05am	Cross Border Data Transfer Options and Issues Daniel Choo – Senior Legal Counsel and Privacy Responsible (Asia Pacific), Bruker Singapore Pte Ltd; Treasurer and Director, Singapore Corporate Counsel Association Limited
11.05am – 11.25am	Breakdown and Review of the ASEAN MCCs as a Tool for Cross Border Transfer of Personal Data Jeffrey Lim – Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Director, Joyce A Tan & Partners
11.25am – 11.55am	Panel Discussion <u>Chair</u> Amira Nabila Budiyano – Co Vice-Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Associate Director, Gateway Law Corporation <u>Panellists</u> Daniel Choo – Senior Legal Counsel and Privacy Responsible (Asia Pacific), Bruker Singapore Pte Ltd; Treasurer and Director, Singapore Corporate Counsel Association Limited Jeffrey Lim – Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Director, Joyce A Tan & Partners Yeong Zee Kin – Assistant Chief Executive (Data Innovation and Protection Group), Infocomm Media Development Authority of Singapore (IMDA); Deputy Commissioner, Personal Data Protection Commission (PDPC)
11.55am – 12.00pm	Closing Jeffrey Lim – Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Director, Joyce A Tan & Partners
12.00pm	End

Speakers' Profile



Jeffrey Lim – Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Director, Joyce A Tan & Partners

Jeffrey Lim is a TMT, and IP lawyer and who further specialises in data governance, cybersecurity, privacy and data protection. His clients include leading national organisations managing critical information infrastructure, to global e-commerce multinationals and technology corporations. Jeffrey also spent some years as in-house counsel at a global technology company where he managed a data protection and privacy compliance and enforcement program for East Asia, ANZ and India.

Jeffrey is Chair of the Law Society's Cybersecurity & Data Protection Committee, the legal advisor to the Singapore Computer Society for special projects, and has written articles on data protection published by the PDPC and other publications. He is also the lead writer for the SCS-IMDA AI Ethics Body of Knowledge



Yeong Zee Kin – Assistant Chief Executive (Data Innovation and Protection Group), Infocomm Media Development Authority of Singapore (IMDA); Deputy Commissioner, Personal Data Protection Commission (PDPC)

Yeong Zee Kin is Assistant Chief Executive (Data Innovation and Protection Group) of the Infocomm Media Development Authority of Singapore (IMDA) and Deputy Commissioner of the Personal Data Protection Commission (PDPC).

In his capacity as Assistant Chief Executive (Data Innovation and Protection Group), Zee Kin oversees IMDA's Artificial Intelligence and Data Industry development strategy. This is one of four frontier technology areas IMDA has identified for its transformational potential for a Digital Economy. The other three are cybersecurity, the Internet of Things, and immersive media. In his role as an AI and data analytics champion, Zee Kin's work includes developing forward-thinking governance on AI and data, driving a pipeline of AI talent, promoting industry adoption of AI and data analytics, as well as building specific AI and data science capabilities in Singapore.

As the Deputy Commissioner of PDPC, Zee Kin oversees the administering and enforcement of the Personal Data Protection Act (2012). His key responsibilities include managing the formulation and implementation of policies relating to the protection of personal data, as well as the issuing of enforcement directions for organizational actions. He also spearheads the public and sector-specific educational and outreach activities, to raise both awareness and compliance in organizations and individuals in personal data protection.



Daniel Choo – Senior Legal Counsel and Privacy Responsible (Asia Pacific), Bruker Singapore Pte Ltd; Treasurer and Director, Singapore Corporate Counsel Association Limited

Daniel is currently Associate General Counsel (APAC), Privacy Responsible (APAC) at Bruker, a German & American based manufacturer of high-performance scientific instruments and medical devices. He holds both CIPP/A and CIPM certifications. Daniel leads the APAC legal team that covers China, India, Japan, Korea, Australia, Singapore, Malaysia and Thailand. In addition, Daniel serves as a Director, Treasurer and Co-Chair of Peers Committee (committee for young in-house lawyers) of the Singapore Corporate Counsel Association Limited.



Amira Nabila Budiayano – Co Vice-Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Associate Director, Gateway Law Corporation

Amira Nabila Budiayano is an IP and Technology lawyer, with a focus on data protection compliance as well as risk mitigation and management; structuring and advising on tech-related transactions; and IP strategy and commercialization.

Amira's various clientele includes educational institutions (both public & private), associations, and other private entities ranging from SMEs to MNCs. In particular, she had previously advised an MNC providing IT solutions to Singapore's biggest telecommunications service provider on an investigation by the PDPC on a breach of data protection obligations.

Amira has also represented clients in trade mark oppositions and infringement matters at all levels and recently, in arbitration proceedings relating to IT infrastructure implementation wherein her clients successfully obtained an award of approximately USD3 million.

She is regularly invited to talk on and provide her viewpoints on several occasions relating to a range of matters including Data Protection and IP and has been.

Registration

To register, please visit our website at: <https://www.lawsociety.org.sg/CPD-Portal/Law-Society-Events>. For enquiries, please contact us at cpd@lawsoc.org.sg or 6530-0230.

1. Terms and Conditions

- 1.1. **"Free" registration tickets are extended only to Law Society of Singapore Members.**
Note: Other employees of law firms are not eligible
- 1.2. **"Free" Registration tickets are strictly non-transferable.**
- 1.3. **If a Member is found to have lapsed in attendance of 3 free webinars, without cancellation of registration at least 3 working days prior to the event, their subsequent free registrations will be rejected and the usual registration fee will apply. Strictly no exemptions will be considered.**
- 1.4. Registration closes on the date as stipulated on the registration page or when all seats are filled.
- 1.5. Allocation of seats is on a first-come-first-served basis and there are limited seats for each programme.
- 1.6. The registration fee is due and payable upon registration and must be received prior to the programme.
- 1.7. Payment must be made by the closing date stated. Registration will only be confirmed upon receipt of full payment.
- 1.8. The Law Society reserves the right to refuse to register or admit any participant, and to cancel or postpone the programme.
- 1.9. For paid registrations, a substitute delegate is welcome, provided that The Law Society is notified in writing of the substitute delegate's name and particulars at least 3 working days before the programme. Substitution of registrant is not applicable for "Free" registration tickets.

2. Cancellation and Refund of Fees

- 2.1. Participants who cancel their registration before the commencement date shall be liable to pay the percentage of the registration fee set out as follows:
 - i. 20 calendar days before commencement date: 25% of registration fee.
 - ii. 8 to 19 calendar days before commencement date: 50% of registration fee.
 - iii. 7 calendar days or less before commencement date: 100% of registration fee.
- 2.2. Participants who cancel their registration without prior payment shall also be liable to the cancellation fee set out in 2.1. In the event that the payment for cancellation fee is not received despite multiple chasers, a tax invoice will be issued and mailed to your law practice/organisation.
- 2.3. Participants who are unable to attend the programme due to medical exigencies will be subject to a cancellation fee of 50% of the registration fee.