



[Webinar] Creating a Profitable Law Firm: How Can Law Firms Use Coaching to Attract, Retain and Promote Multi-Generational Talent?

 13 July 2022, Wednesday
2.30pm – 4.30pm

 *This programme is conducted as a live
webinar.*



No. of Public
CPD Points:
2.0

Practice Area:
**Professional
Skills**

Training Level:
General

About the Programme

Law firms are under increasing pressure to develop a culture which allows lawyers, and non-lawyers, to thrive at work.

People want an opportunity to do well financially, grow professionally and personally, and have a good mix of where they spend their time. Increasing pressure and changes in values mean that higher salaries, and bonuses, are often insufficient to develop and retain key multi-generational talent.

The use of coaching, and the introduction of a coaching culture, has increased in law firms. Firms include coaching as a critical element in their retention and talent management strategy.

It is widely accepted that happier employees are more productive employees. They make fewer mistakes, are self-motivated, self-accountable, and often have a stronger interest in the success of a business and staying within it.

To meet changing needs, there has been a significant shift in management style, alongside where and how work is carried out. COVID-19 has also brought into sharp focus the needs and wants of both employers and employees in the workplace.

There is an increasing demand on law firms to motivate, support and retain multi-generational talent, all whilst focusing on profitability in an ever changing financial, regulatory, and technical market.

What can coaching do, to make a difference, in 2022 and beyond?

Learning Objectives:

- i. A coaching culture – what is it and what are its tangible benefits for law firms?
- ii. Coaching skills – how do we acquire them, implement them, and ensure they succeed? What are some tips and best practices for the modern law firm?
- iii. Creating a coaching implementation plan – practical next steps.

Programme Outline

Time	Programme
2.00pm – 2.30pm	Registrants to log on
2.30pm – 4.15pm	Creating a Profitable Law Firm: How Can Law Firms Use Coaching to Attract, Retain and Promote Multi-Generational Talent? Simona Hamblet
4.15pm – 4.30pm	Q&A and Wrap Up
4.30pm	End

Speaker's Profile

Simona Hamblet



Simona was an employment solicitor for 20 years and partner in a multi-office law firm in England. As Partner, her role focused on business and staff development.

Simona now works with law firm owners to develop their skills in leadership, strategic focus, business growth, personal habits, and making the time to do it!

Her qualifications include senior coaching, mentoring, hypnotherapy, and neuro-linguistic programming.

Simona's work combines practical business and leadership skills with psychology. Working through beliefs, habits, and thought obstacles which get in the way of creating the firms, professional lives, and personal lives that we seek.

Registration Fees

Membership Category	Fees (Inclusive of 7% GST and course materials)
Law Society Member / Employee from small law firm (i.e. 5 or less lawyers)	\$86.67
Law Society Member / Employee from mid or large law firm (i.e. 6 or more lawyers)	\$96.30
SCCA Member	\$144.00
Non-Member	\$160.00

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- 1.3 Payment must be made by the closing date stated. Registration will only be confirmed upon receipt of full payment. An email confirming your registration will be sent to the email address provided in your registration, and/or a message confirming your registration will be displayed on the Website. If you do not receive confirmation of your registration within twenty-four (24) hours of your registration, please contact the Law Society CPD team at cpd@lawsoc.org.sg.
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 - iii. 7 calendar days or less before commencement date: 100% of registration fee.
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No of Public CPD Points: 2.0
Practice Area: Professional Skills
Training Level: General

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