

## [Webinar] Data Innovation in Singapore and Southeast Asia: A Comparative Analysis of the Region's Data Protection Laws that Enable Innovation for Businesses



15 November 2023, Wednesday  
12.00pm - 1.30pm



*This programme is conducted as a live webinar.*



No. of Public  
CPD Points:  
**1.5**

Practice Area:  
**Data Protection  
& Privacy**

Training Level:  
**General**

## About the Programme

Data Innovation has become a key driver for business growth in today's business landscape. In order to harness the power of data innovation, it is important that businesses in South-East Asia are acquainted with the personal data protection laws of this region. Join us in this seminar where we provide a comparative analysis of the region's data protection laws that enable data innovation for businesses. We will also explore practical ways in which businesses can adopt data innovation initiatives in this region.

## Programme Outline

Time	Programme
11.30am – 12.00pm	<b>Registrants to log on</b>
12.00pm – 12.15pm	<b>Keynote speech by PDPC</b> Denise Wong – Assistant Chief Executive, Data Innovation and Protection Group (DIPG), IMDA; Deputy Commissioner, Personal Data Protection Commission (PDPC)
12.15pm – 1.00pm	<b>Singapore's PDPA and Data Innovation</b> Anastasia Su-Anne Chen – Director, Drew & Napier LLC
	<b>Data Innovation: Relying on the Legitimate Interest exception / lawful ground</b> Angela Xu – Senior Privacy Counsel for APAC, Google
	<b>Data Innovation – Legal Aspects of Anonymization techniques and various PET</b> Jeffrey Lim – Director, Joyce A. Tan & Partners LLC
1.00pm – 1.30pm	<b>Panel Discussion</b> <u>Moderator</u> Jansen Aw – Partner and Deputy Head, Donaldson & Burkinshaw LLP <u>Panellists</u> Anastasia Su-Anne Chen – Director, Drew & Napier LLC Jeffrey Lim – Director, Joyce A. Tan & Partners LLC Angela Xu – Senior Privacy Counsel for APAC, Google
1.30pm	<b>End</b>

## Speakers' Profiles



**Jansen Aw – Co Vice-Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Partner and Deputy Head, Donaldson & Burkinshaw LLP**

Jansen Aw is a Partner of Donaldson & Burkinshaw LLP.

He is a dispute resolution lawyer with specialised knowledge and expertise in data protection.

Jansen was previously an assistant chief counsel with the Personal Data Protection Commission (“PDPC”) under the Info-communications Development Authority of Singapore (“IDA”) (as it then was). In his role as assistant chief counsel, he mainly handled the enforcement and prosecutorial matters.

Jansen has obtained several credentials in privacy and data protection, namely, CIPP/A, CIPP/E and CIPM. He also holds a Fellow of Information Privacy (FIP) designation with the International Association of Privacy Professionals.



**Anastasia Su-Anne Chen – Director, Drew & Napier LLC**

Anastasia is a Director with the Corporate & Finance Department in Drew & Napier. Her key areas of practice are Data Protection, Privacy and Cybersecurity, as well as Technology, Media, and Telecommunications (TMT).

Prior to joining the firm, Anastasia was Deputy Chief Counsel to Singapore's Personal Data Protection Commission (PDPC) and Info-communications Media Development Authority (IMDA) for over 9 years. She was lead counsel for PDPC's matters, IMDA's procurement and intellectual property portfolios, as well as the legal advisor to IMDA's Data Administration Group. This includes advising on the administration, application, and enforcement of Singapore's Personal Data Protection Act 2012 (PDPA). Significant national projects which she has worked on are the amendments to the PDPA, which came into effect on 1 February 2021, and Singapore's participation and implementation of the APEC Cross-Border- Privacy Rules certification system.

Anastasia has broad experience in respect of data protection compliance programmes and documentation, cross-border data transfers, the co-ordination of multi-jurisdictional projects, as well as data breach management. She also advises on related TMT matters, such as regulatory issues in respect of data centres and the use of AI.



**Jeffrey Lim – Co Vice-Chairperson (Cybersecurity & Data Protection Committee), The Law Society of Singapore; Director, Joyce A Tan & Partners**

Jeffrey Lim is a TMT, and IP lawyer and who further specialises in data governance, cybersecurity, privacy and data protection. His clients include leading national organisations managing critical information infrastructure, to global e-commerce multinationals and technology corporations. Jeffrey has managed privacy projects both in Singapore and globally, having spent years both as in-house counsel at a global technology company and as a practitioner working with clients in multiple regions, and leading their compliance efforts in data privacy and cybersecurity. He has led clients through multi-jurisdictional technology projects and compliance matters.

Jeffrey is Co Vice-Chairperson of the Law Society's Cybersecurity & Data Protection Committee, the legal advisor to the Singapore Computer Society for special projects, and has written articles on data protection published by the PDPC and other publications. He was also a lead writer for the SCS-IMDA AI Ethics Body of Knowledge, and is an NTU certified Artificial Intelligence Ethics and Governance (Professional Level).



**Denise Wong – Assistant Chief Executive, Data Innovation and Protection Group (DIPG), IMDA; Deputy Commissioner, Personal Data Protection Commission (PDPC)**

Denise is presently the Assistant Chief Executive (Data Innovation & Protection Group). Her scope of work includes developing forward-thinking governance on AI and data, driving a pipeline of AI talent, promoting industry adoption of AI and data analytics, as well as building specific AI and data science capabilities in Singapore.

Denise concurrently holds the appointment of Deputy Commissioner of the Personal Data Protection Commission (PDPC) and oversees the administration and enforcement of the Personal Data Protection Act (2012). Her key responsibilities include managing the formulation and implementation of policies relating to the protection of personal data, as well as the issuing of enforcement directions for organisational actions.

Denise joined IMDA on 1 September 2021 as Cluster Director of the Strategic Policy and Operations Cluster. She led a team to bring legislative amendments through Parliament to tackle online harms on social media, and subsequently set up the Online Communications Office to regulate social media platforms. Denise also oversaw teams that regulate against misinformation in the online space and scams perpetrated through the telecom networks.

Earlier in her career, Denise was a Justices' Law Clerk and Assistant Registrar at the Supreme Court of Singapore before joining the Attorney-General's Chambers Civil Division as State Counsel.



**Angela Xu – Senior Privacy Counsel for APAC, Google**

Angela is Google's Senior Privacy Counsel for APAC. She started her career in the Singapore government with a focus on technology and privacy - later becoming one of the founding members of the Personal Data Protection Commission. Prior to Google, she held regional privacy positions at Uber and the Great Eastern insurance group. In her free time, she volunteers with AsiaDPO, a Singapore registered society for privacy and data protection professionals, as a Management Committee member.

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Practice Area: Data Protection & Privacy  
Training Level: General

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